

Strategy on a Page

2023-2027

We believe all people deserve to live a fulfilling life

Our purpose is to support people with lived experience, and their families and carers, to grow in their social citizenship through our innovative services and mental health sector leadership.

This means that by 2027 we will have:

Embedded lived experience:

Ensured that people with lived experience contribute to the leadership and governance of the organisation, and that each individual's wellbeing and personal growth is prioritised.

Expanded quality services:

Delivered our expanded suite of co-designed, evidence-based mental health services that provide safe and empowering supports for people with lived experience of a mental health issue who require a complex network of supports across our locations.

Improved performance:

Created tangible impact through evidence-based practice, and efficient and robust systems, processes and digital infrastructure.

Developed one team:

Drawn on our organisational values to develop a workforce that is united, diverse and inspired.

Provided thought leadership:

In partnership with people with lived experience, their families and carers, championed positive system change that has helped transform the mental health system and sector.

Delivered financial sustainability:

Effectively utilised our resources from various sources to secure the future of the organisation.

Our strategy will focus on...

Lived Experience

Expanding Quality Services

Advocacy & Leadership

Workforce & Culture

Sustainability & Resilience

With our work supported by...

Performance

Partnership & Collaboration

Digital Safety, Literacy & Transformation

Effective Governance & Impact Measurement

Community Awareness